Abraham Lincoln Bicentennial

Grants Program



2006-2007 Guidelines and Application

Sponsored by the Abraham Lincoln Bicentennial Commission and the Kentucky Historical Society.

The Kentucky Historical Society is an agency of the Commerce Cabinet.





ABRAHAM LINCOLN BICENTENNIAL GRANTS PROGRAM

In commemoration of the Abraham Lincoln Bicentennial (2008-2010), the Kentucky Abraham Lincoln Bicentennial Commission and the Kentucky Historical Society will offer grants of up to \$5000. These grants are available to museums, historical organizations, educational institutions, city and county governments, and other community groups. These grants are available for a variety of Lincoln themed projects such as educational programming, exhibits, community celebrations, and publications. The Abraham Lincoln Bicentennial Commission will have a strong role in determining what applications are funded.

Why commemorate Lincoln in Kentucky?

Abraham Lincoln's ties to Kentucky run deep. In addition to being born here, Kentucky was home to Lincoln's wife, best friend, law partners, and business associates. Although he left the bluegrass state as a young boy, these relationships with Kentuckians played a major role in forging his personal and political life. Lincoln's connections to Kentucky and his appreciation of the importance of the commonwealth to the Union cause further strengthened Lincoln's bonds to the history of this state. More than forty counties in Kentucky have Lincoln and Civil War sites that tell the story of the man and the conflict that shattered a nation.

What will the Lincoln Bicentennial mean to Kentucky?

The national celebration of the Abraham Lincoln Bicentennial will begin on February 12, 2008, at the Abraham Lincoln Birthplace National Historic Site near Hodgenville. This national kick-off will bring the world's attention to the commonwealth. The bicentennial will continue through February 12, 2010, with special events planned in Kentucky, Indiana, Illinois, Washington D.C., and states throughout the country.

What types of projects will be considered for funding?

It is the goal of the Lincoln Bicentennial Commission and the Kentucky Historical Society to make this funding available to all state sites. The interpretive possibilities include:

- Lincoln's Kentucky Connections: Who were the Kentuckians that played a major role in Lincoln's life
- Families During the Lincoln Era: What was family life like at your site during this time
- Kentucky's Political Culture: The state of the union, the slavery question and African American enlistment in the military were important political issues of Lincoln's day. How does your site tie-in
- The Civil War: The unique stories of Kentucky's Civil War sites and museums are important to the Lincoln Bicentennial Commission and the Kentucky Historical Society
- Slavery: Many of Kentucky's historic sites and house museums have a story to tell related to slavery in the state

There are many other interpretive possibilities. Please contact Chris Goodlett at 502-564-5135, x4453 or chris.goodlett@ky.gov to discuss the appropriateness of your project.

The Lincoln Bicentennial Commission has adopted the following Themes and Outcomes to guide the programming of the Bicentennial:

Lincoln Bicentennial Themes

- "I, too, am a Kentuckian:" Lincoln's Family, Friends, and Associates--Kentuckians who influenced Lincoln's personal development
- "His was the only line of salvation for our country:" Conscience, Politics, & Legacy—Kentucky's role in developing Lincoln's character, politics, and ideals
- "I hope to have God on my side, but I must have Kentucky:" Lincoln and the Civil War the effect of Lincoln's policies on Kentucky before, during, and after the Civil War
- "Now He Belongs to the Ages:" Lincoln's Relevance Today—highlighting the message of Lincoln for the 21st century

Lincoln Bicentennial Outcomes

Establish Lincoln as a Kentuckian, on both a state and national level, by telling the critical role that Kentucky and Kentuckians played in the life and career of Abraham Lincoln

- Raise public awareness that Kentucky was Lincoln's birthplace
- Demonstrate the vast degree that Lincoln was influenced by Kentuckians—including his family, friends, mentors, associates, and rivals
- Increase the understanding of how Kentucky was shaped by Lincoln through his policies and politics before, during, and after the Civil War

Incorporate into Kentucky's educational curriculum the relevance of the Lincoln story to Kentucky, American, and world history

- Encourage the development of new tools for educators to present the Lincoln story on the primary, secondary, collegiate, and adult levels
- Instill a deeper appreciation of the vital role that Kentucky played in the slavery debate, Civil War, and emancipation proclamation strategy
- Establish statewide public participation in Bicentennial educational activities including competitions, symposia, exhibits, and community events
- Demonstrate increased knowledge on Lincoln topics among Kentucky teachers and students

Strengthen long-term legacy of Kentucky's Lincoln sites and museums

- Enhance interpretation, programming, and Lincoln-related collections at Lincoln sites and museums
- Add value to visitor experiences through the further development of the Lincoln Heritage Trail, public Lincoln-related art, and statewide Civil War interpretation and preservation (in preparation for Civil War Sesquicentennial)
- Encourage a diverse network of community history partnerships, ensuring that the Bicentennial has engaged a broad, multicultural audience

Enhance Kentucky's Heritage Tourism infrastructure

- Engage national media and utilize an integrated marketing plan developed in conjunction with the Kentucky Tourism Cabinet to tell Kentucky's Lincoln story
- Enhance Kentucky's long-term heritage tourism resources, including infrastructure and investment
- Create a positive economic impact on the commonwealth through heritage tourism

General Information

Eligibility Requirements

Organizations that wish to apply for a Lincoln Bicentennial Grant must be a nonprofit institution in Kentucky or affiliated with an educational institution or a city/county government. If nonprofit, a copy of your organization's 501(c)(3) status letter from the IRS must be included with your application.

Completing the Application

Complete the two-page cover sheet, budget sheet, and the narrative questions.

Mailing the Application

Please mail the <u>original plus three copies</u> of the completed application to: Chris Goodlett, Kentucky Historical Society, 100 W. Broadway, Frankfort, KY 40601.

Assistance for Grant Applicants

You may discuss a potential grant project with the appropriate KHS staff person. In addition, sample narratives from previously successful grant applications are available to provide examples of how other institutions have dealt with the narrative questions. To request a packet of sample narratives or to discuss a project, contact Chris Goodlett at 502-564-5135, ext. 4453

DEADLINES

Lincoln Program Grants

Deadlines: November 30, 2006 and March 31, 2007

Range of Funding: \$250-\$2500, 50/50 cash or in-kind match required

Lincoln Assessment Grants

Deadlines: November 30, 2006 and March 31, 2007

Range of Funding: \$500-\$5000, 50/50 cash or in-kind match required

Example Timeline (Application received by November 30, 2006)

Notification: January 15, 2007 Funds available: March 1, 2007 Funds spent by: February 28, 2008 Final Report due: April 1, 2008

Example Timeline (Application received by March 31, 2007)

Notification: May 15, 2007 Funds available: June 30, 2007 Funds spent by: June 29, 2008 Final Report due: July 31, 2008

Application Guidelines

Lincoln Program Grants

The Lincoln Program Grant is designed for those institutions that are ready to plan and implement their projects. Grants may be used by a museum or history organization, a city or county government, or other community organization for a project that helps to increase public appreciation and awareness of some aspect of Lincoln in Kentucky history. They may also be used to develop Lincoln-themed exhibits or educational programs for the public or for schools.

Examples of Acceptable Uses of Funds

- Community Celebration or Festival pay for costs associated with developing a Lincoln-themed community celebration, festival, or other activity that brings attention the Lincoln history of the state or of your area.
- History Research/Publication pay for costs associated with producing a Lincolnthemed book, brochure, or pamphlet. Funds may be used to hire staff to conduct research for the project, pay design, layout, or printing costs of a publication or produce promotional material.
- Community History Tours pay for costs associated with developing or promoting tours of the Lincoln-themed historical aspects of a community, including walking and driving tours. Funds may be used to develop or print brochures, hire support staff, or purchase equipment necessary to carry out the tours.
- Lincoln Exhibits hire someone to construct and/or install a new exhibit; purchase
 exhibit cases or display equipment; pay for printing costs of exhibit labels; pay for
 reproductions of photos, maps, or other graphics for an exhibit; pay a scholar to research
 information for an upcoming exhibit; pay for the printing of an exhibit catalog.
- Lincoln Interpretive Markers/Wayside exhibits hire someone to construct and/or install the markers or exhibits; pay for reproductions of photos, maps, or other graphics; pay a scholar to research information for the wayside exhibits or markers.
- Lincoln Public or School Programs pay for the costs of bringing in speakers or demonstrators for a lecture, seminar, or other educational program; purchase supplies or pay for presenters for a children's workshop; print materials to be used as handouts in a museum or at a public program; pay for brochures or mailing expenses to market a program or series of programs.

Lincoln Assessment Grants

The Lincoln Assessment Grant is geared toward those institutions considering participation in the Lincoln Bicentennial but require assistance in determining how best to use their resources to tie in to the celebration. Grants may be used by a museum or history organization, a city or county government, or other community organization for a consultative project that will help a site in its planning and preparation for the Lincoln Bicentennial.

Examples of Acceptable Use of Funds

- Conservation of Artifacts help pay for the costs associated with conservation of artifacts, photos, etc., scheduled to be used in a Lincoln-themed exhibit
- **Exhibit Planning** hiring a consultant to assess existing exhibits that tie into the themes of the Lincoln Bicentennial to improve their interpretation or appearance
- Visitor Services Evaluation hiring a consultant to evaluate your visitor services needs
 in preparation for visitor influx during the Lincoln Bicentennial. This evaluation may
 include, but is not limited to, visitor capacity, amount of visitor services staff and
 marketing techniques and capabilities
- **Interpretive Planning -** hiring a consultant to evaluate or assist with an interpretive plan for your site, program, tour or exhibit
- **Community Perception** hiring a firm to survey members of your community to gauge its perception of what your institution brings to it; the results can be used in improved planning and implementation of Lincoln-themed programming
- Education Programming Assessment hiring a firm to survey educators in your community to determine the effectiveness of existing education programs and level of interest in Lincoln-related curriculums to help in developing future Lincoln Bicentennial school programs

Please remember that the goal of the assessment, although helpful for your general operation, is intended to prepare your site for the Lincoln Bicentennial. All assessment possibilities should tie in to a project that would potentially be eligible for a future Lincoln Program Grant.

Instructions

1. Complete the Two-Page Cover Sheet (pages 8 and 9).

Don't forget to:

- a. Get the signature of an authorizing official from your institution. Note that the project director may not sign as the authorizing official.
- b. Provide your federal ID number. If a nonprofit organization, please provide a copy of your 501(c)(3) status letter from the IRS.
- 2. Complete the grant budget page (page 10).
- 3. Complete the narrative questions.

4. Optional: Supporting materials

If you wish, you may include materials that support your application, such as photographs, an organizational brochure, or other materials. Up to two letters of support from members of your community may also be enclosed.

5. Copies:

Please send the original plus **three copies** of the completed grant package to the Kentucky Historical Society. Grant applications without the additional copies will be considered incomplete.

Mail application to:

Chris Goodlett Kentucky Historical Society 100 W. Broadway St. Frankfort, KY 40601

Questions?

For more information about your grant application, please contact Chris Goodlett at 502-564-5135, ext. 4453 or chris.goodlett@ky.gov.

Abraham Lincoln Bicentennial Grant Application

Cover Sheet

(required for all applications)

Type of Institution: Nonprofit organization Educational institution Government institution Grant Category Lincoln Assessment Lincoln Program	KHS Office Only: Date received Grant App.# Complete Orig/3 copies		
Organization Name			
Address/City/State/Zip			
Phone Number Fax Number	-		
Grant Project Director			
Address/City/State/Zip			
Phone Number Fax Number _			
E-mail Address			
Signature of institution official Print na	re of institution official Print name and title		
(Note: The project director is not eligible to sign as the	ne institution official.)		
Amount of funds requested from Lincoln Bicentennial Grant Amount of Cash or In-kind match from organization Total Cost of Project	\$ \$		
Organization's Federal ID number:			
If a nonprofit organization, please include a copy of your 501(c)(3 this application.	3) status letter from the IRS with		
Name and Address of Local Newspaper:			
State Senate District State House District			

ver	Sneet	(page 2) – required for all applications
1.	Title o	of Project:
2.	Brief I	Description of Project (two-three sentences):
3.	Projec	ct Timetable:
	Start d	ate of the project
	Compl	etion date
4.	Organ	izational Questions:
	a.	What is the mission of your organization?
	b.	What services does your organization provide to your community?
	C.	Where will your organization secure matching funds for the project?

Abraham Lincoln Bicentennial Grant Budget

Please give a detailed list of all items to be purchased with grant funds and matching funds. You may create your own form as long as all the categories below are included.

List items that grant funds, cash match, and in-kind matching funds are to be used for.	Amount from grant funds	Amount from in-kind match	Amount from cash match	Total amount for item
Personnel/Consulting Fees				
Travel, Lodging, Registration Fees				
Supplies, Materials, and Equipment				
Postage and Printing				
Services				
Space Rental				
Other				
Totals	Total from grant funds	Total from in-kind match	Total from cash match	Total for project

Narrative Questions

Please answer the narrative questions. Retype each question before answering it. Maximum length for all narrative questions is four pages.

- 1) Describe the proposed project.
- 2) Describe the goal of the proposed project and how the project fits into the themes (listed on page 3) of the Lincoln Bicentennial celebration.
- 3) How will the public benefit from this project?
- 4) Briefly describe how the funds will be used to implement the project.
- 5) Who is the project director and what are his/her qualifications for this project?
- 6) Name any other key personnel for this project and briefly describe his/her qualifications.
- 7) How will you publicize this project to your community?
- 8) How will you evaluate the project?

Application Checklist I

Have you included?

- □ Cover sheets with official signature
- □ Completed narrative (one-four pages)
- □ Completed budget page
- □ Copy of your organization's 501(c)(3) status letter
- □ Any required or optional supporting materials
- □ Original plus three additional copies of the completed grant application

Mail completed application to:

Chris Goodlett Kentucky Historical Society 100 W. Broadway St. Frankfort, KY 40601

Application may also be faxed to: 502-564-0475